Decision Support and Business Intelligence Systems (9th Edition)

By Efraim Turban, Ramesh E Sharda, Dursun Delen

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Decision Support and Business Intelligence Systems 9e provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making.

The 9th edition focuses on Business Intelligence (BI) and analytics for enterprise decision support in a more streamlined book.

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Editorial Review

From the Back Cover
Decision Support and Business Intelligence Systems 9e provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making.**K**

EY TOPICS: Decision Support Systems and Business Intelligence. Decision Making, Systems, Modeling, and Support. Decision Support Systems Concepts, Methodologies, and Technologies: An Overview. Modeling and Analysis. Data Mining for Business Intelligence. Artificial Neural Networks for Data Mining. Text and Web Mining. Data Warehousing. Collaborative Computer-Supported Technologies and Group Support Systems. Knowledge Management. Artificial Intelligence and Expert Systems. Advanced Intelligent Systems. Management Support Systems: Emerging Trends and Impacts.

Ideal for practicing managers interested in the foundations and applications of BI, group support systems (GSS), knowledge management, ES, data mining, intelligent agents, and other intelligent systems.

About the Author

Efraim Turban (M.B.A., Ph.D., University of California Berkeley) is a visiting scholar at the Pacific Institute for Information System Management, University of Hawaii. Prior to this he was on the staff of several universities including City University of Hong Kong, Lehigh University, Florida International University, California State University Long Beach, Eastern Illinois University, and the University of Southern California. Dr. Turban is the author of over 100 refereed papers published in leading journals such as *Management Science, MIS Quarterly,* and *Decision Support Systems*. He also the author of 20 books including *Electronic Commerce: A Managerial Perspective* and *Information Technology for Management.* He is also a consultant to major corporations world wide. Dr. Turban's current areas of interest are Web-based decision support systems, using intelligent agents in electronic commerce systems, and collaboration issues in global electronic commerce.

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Ramesh Sharda (MBA, Ph.D, University of Wisconsin-Madison) is Director of the Institute for Research in Information Systems (IRIS), ConocoPhillips Chair of Management of Technology, and a Regents Professor of Management Science and Information Systems in the Spears School of Business Administration at Oklahoma State University. He started and served as the Director of the MS in Telecommunications Management Program at OSU. Over 100 papers describing his research have been published in major journals including *Management Science, Information Systems Research, Decision Support Systems*, *Journal of Management Information Systems*, and many others. Dr. Sharda serves on several editorial boards including *INFORMS Journal on Computing, Decision Support Systems,* and *Information Systems Frontiers.* His current research interests are in decision support systems, collaborative applications, and technologies for managing information overload. Dr. Sharda is also a co-founder of a company that produces virtual trade fairs, iTradeFair.com.

Users Review

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