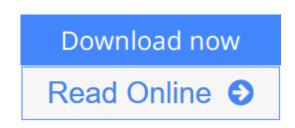


Essentials of Supply Chain Management, 2nd Edition

By Michael H. Hugos



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Fully revised and expanded, the Second Edition contains valuable tips, techniques, illustrative real-world examples, exhibits, and best practices. This handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in supply chain management.

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About the Author

MICHAEL HUGOS is a business executive with more than twenty years' experience in logistics and supply chain management. He is an award-winning Chief Information Officer who integrates technology and business operations to create supply chains for competitive advantage. Mr. Hugos is also the author of Building the Real-Time Enterprise: An Executive Briefing and the coauthor of Supply Chain Management in the Retail Industry. He holds an MBA from Northwestern University's Kellogg School of Management.

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