



# Leadership Secrets of Attila the Hun

By Wess Roberts

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## Leadership Secrets of Attila the Hun By Wess Roberts

**The bestselling classic on leadership is now updated in a revised 20th anniversary edition, available for the first time from Hachette Audio!**

Discover the leadership secrets of the warrior who centuries ago shaped an aimless band of mercenary tribal nomads into the undisputed rulers of the ancient world-and who today offers timeless lessons in win-directed, take-charge management. Based on historical research-and filled with illuminating maxims-this essential guide offers the wisdom of a man who unified thousands, led the charge, kept the peace, picked his enemies wisely, and negotiated brilliantly-all the vital management principles that lead to success.

Listeners will learn:

Never to underestimate the power of an enemy to rise against you on another day

Never to give a Hun a reward that holds no personal value to yourself

Never to arbitrate, for it allows a third party to determine your destiny

Never to misuse power, for such action causes friction and rebellion in the tribe and nation, and much more.

This invaluable guide will help anyone manage people much more effectively.

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### Editorial Review

Review

H. Ross Perot ...The principles are timeless. -- *Review*

About the Author

Wess Roberts, Ph.D. is the international best-selling author of *Leadership Secrets of Attila the Hun*, *Straight A's Never Made Anybody Rich*, and *Victory Secrets of Attila the Hun*.

Dr. Roberts has held senior management positions at major insurance and financial service companies on the West Coast. He served as a major in the U.S. Army where he was assigned for three years to the U.S. Army Combat Arms Training Board. As an adjunct professor at Southern Utah University, Utah State University, and Nova University, Dr. Roberts has taught undergraduate and graduate courses in business, education and psychology. He currently makes his home in Utah, where he writes and lectures on a variety of business and leadership topics.

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