

Management Accounting: A Practical **Approach**

By Gail Sheppard



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A comprehensive core text for management accounting which establishes the fundamental theories of all aspects of the subject before progressing to more indepth exploration * Clear learning objectives, a strong focus on application and a large bank of questions and resources underpin the practical approach to management accounting * Presents strategic and traditional management accounting topics and, where appropriate, revision questions will compare approaches of both methods * Recent research work is mentioned where more strategic accounting techniques are explained, such as Activity Based Costing and Balanced Scorecard, encouraging students to explore topics further * End-ofchapter questions are of exam-standard as set by both third level institutions and accounting professional bodies in Ireland * Solutions are available to selected questions, with each solution listing key learning notes containing 'hints and tips' to aid the student - a feature unique to this book GO Online lecturers: PowerPoint slides, additional questions with worked solutions, multiples choice questions with answers and teaching aids are available on gillmacmillan.ie Go Online students: Worked solutions to end of chapter questions and additional questions are available on gillmacmillan. ie WRITTEN FOR Undergraduate students on business courses at degree level in Institutes of Technology and Universities Those studying for professional accounting qualifications





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Editorial Review

About the Author

Gail Sheppard is a member of the Chartered Institute of Management Accountants with almost ten years' experience as a lecturer. She currently lectures in Management Accounting in the Institute of Technology, Tallaght, in Dublin. Prior to this she worked as a management accountant in industry for over ten years.

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