



## A Utopia of Modernity: Zlín: Revisiting Bata's Functional City

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Located in the Czech Republic, the city of Zlín is a curious example of civic planning in which domestic living, education and recreation were all geared towards a single goal: the profitability of the Bata shoe company, one of the first footwear manufacturers to operate globally. In spring 2009, a symposium initiated by Zipp/German-Czech Cultural Projects, in cooperation with The Brno House of Arts, the Regional Gallery of Fine Arts in Zlín and the National Gallery in Prague, and attended by internationally renowned scholars and local experts, addressed the example of Zlín as a potential model for the future of urban planning and architecture. This anthology presents articles by architects, sociologists and urban theorists on the phenomenon that is Zlín. Plans, photographs, and film stills highlight the unique aesthetic qualities of this model city that complies with no architectural paradigm of the past century.

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