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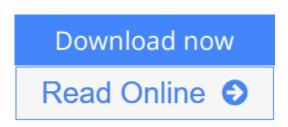
By Kevin Henry

Drawing for Product Designers (Portfolio Skills: Product Design) By Kevin Henry

This is both a practical and theoretical guide to the visualization techniques used by contemporary product designers, including freehand sketching, digital rendering, information graphics, and presentation skills. Hundreds of hand-drawn sketches and computer models have been specially created to demonstrate critical geometry and show how to develop sketches into finished illustrations. Practical tutorials give guidance in creating simple and complex forms, as well as rendering and providing context using scenarios and storyboards. Insightful case studies of leading designers illustrate the full range of different visualization options available.

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Drawing for Product Designers (Portfolio Skills: Product Design) By Kevin Henry Bibliography

- Sales Rank: #79485 in Books
- Brand: Brand: Laurence King Publishing
- Published on: 2012-09-12
- Original language: English
- Number of items: 1
- Dimensions: 11.25" h x .75" w x 8.75" l, 1.75 pounds
- Binding: Paperback
- 208 pages

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About the Author
Kevin Henry is an Associate Professor in the product design program at Columbia College Chicago. His design work has received both the IDEA and the Good Design awards, and he has lectured and conducted workshops in the US, Canada, Europe, and Mexico.

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