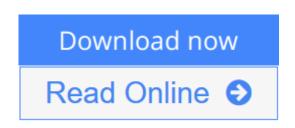


Macromedia Flash Animation and Cartooning: A Creative Guide

From McGraw-Hill Companies



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A comprehensive guide to Flash animation and cartooning, this book includes an eight-page colour insert which details the stages of the animation process. The tutorial format addresses every facet of character creation and animation, while applied projects illustrate concepts and practices.

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Editorial Review

From the Back Cover Bring Cartoons and Animation to Life!

Open new worlds of creativity with Flash----one of the most versatile graphical applications available. Macromedia Flash Animation & Cartooning: A Creative Guide will help you learn professional cartooning techniques and create dynamic animated content for the Internet as well as offline. Learn basic formulas for drawing heads and bodies, and the best methods for developing memorable and functional Flash cartoon characters. Discover how motion can help bring a Web site to life, attracting interest and repeat visits. From easy-to-learn illustration and animation techniques, to the details of effectively running the application, this insightful resource will help you accomplish more with Flash animation.Conceive, create, and publish professional Flash cartoons Make the Flash interface your personal creative tool Acquire the production skills to effectively animate your work Infuse your movie with transition effects, dolly shots, and other Hollywood techniques Generate reusable ActionScript and other time-savers Use industry shortcuts and proven illustration techniques Develop exciting animations and rich media content that can be streamed over the Web and viewed in a variety of formats

About the Author

Ibis Fernandez (Houston, TX) has a diverse career in the entertainment industry. Fernandez is currently a full-time freelance animator and video producer. As a freelance animator, he has worked on a series of animated shorts and features for TV and the Web. Ibis is currently working on the launch of LooneyTuned.com, a site dedicated to Flash-animated shorts and sketches.

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