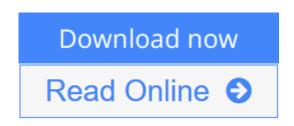


Streetsmart Financial Basics for Nonprofit Managers

By Thomas A. McLaughlin



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"Tom McLaughlin is a proven master at making the daunting concepts of nonprofit financial management clear and engaging. This book is a superb introduction for new nonprofit executives, board members, and students. It is also an excellent refresher and reference for those of us who have been around the nonprofit sector for a while. It is well written, concise, and thought provoking." —J. Gregory Dees, Professor of the Practice of Social Entrepreneurship and Nonprofit Management at Duke University's Fuqua School of Business, and coauthor of *Enterprising Nonprofits* and *Strategic Tools for Social Entrepreneurs*

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Editorial Review

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Thomas A. McLaughlin is Director of Consulting Services, Nonprofit Finance Fund, and member of the faculty at the Heller School for Social Policy and Management at Brandeis University. He is also the author of *Nonprofit Strategic Positioning: Decide Where to Be, Plan What to Do and Nonprofit Mergers* and *Alliances*, both published by Wiley. His email address is tommclaughlin@aol.com.

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