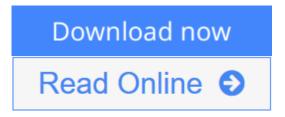


# The Men's Fashion Reader

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*The Men's Fashion Reader* brings together key writings in the history, culture and identity of men's fashion. The readings provide a balanced range of important methodological approaches, primary research and significant case studies. The book is organized into thematic sections covering topics such as history, theory, subculture, iconic items of clothing, consumption and the media.

Each section is introduced and concludes with an annotated guide to further reading. With exciting illustrations of men's dress from a range of historical periods, and including readings from key scholars and new writers across a wide range of fields, *The Men's Fashion Reader* is the essential introduction to the subject.

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#### About the Author

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