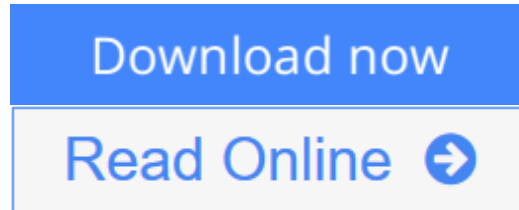


NetSuite For Dummies

By Julie Kelly, Luke Braud, Malin Huffman



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NetSuite is an easy-to-use, customizable enterprise software for running your business. Part I explains NetSuite basics everyone should know. Part II focuses on tracking money (accounting, AR, AP, and managing inventory). Parts III, IV, and V explain how to sell and market your products, take care of customers, and sell goods online with NetSuite. Part VI describes how to gauge your progress using dashboards and analytics. Bonus chapters provide information about scripting, customization, and setting up your Web site (see the Downloads tab).
Table of contents: Part 1: NetSuite Basics Part II: Using NetSuite's Various Components Part III: How to use NetSuite for your specific business Part IV: Configuring NetSuite Part V: Getting organized with NetSuite. Bringing it all together Part VI: Advanced stuff Part VII: The Part of Tens

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Editorial Review

From the Back Cover

Get the lowdown on NetSuite's CRM and ERP Web-based system right here!

Want to streamline your business? This is your definitive guide to NetSuite, the customizable, Software as a Service (SaaS) system that will make your job easier. With tips on navigating the various parts of the system, using the "click, not code" capability, and extending and integrating NetSuite into other systems, this book will get you up and running.

- Learn the basics — get started with setup, customization, forms and records, and terminology
- Show me the money — explore bookkeeping, accounting, invoicing, and bill paying
- Automate your sales force — develop leads and handle fulfillment, shipping, and customer projects
- Attract and keep customers — learn to use NetSuite both as a marketing tool and to manage relationships and customer care
- Set up and host your virtual storefront — plan your site, create content, take orders online, and integrate with other sites
- Learn analytics features — master saved searches, key performance indicators, and reporting

Visit the companion Web site at www.dummies.com/go/netsuitefd and find seven bonus chapters that help you take NetSuite to the next level, including chapters on managing partner relationships, customization, security, and working with SuiteScript.

Open the book and find:

- Fundamentals of NetSuite
- How to manage your organization's money more effectively
- Tips for streamlining your sales force
- Advice for providing excellent customer care
- How to enable transactions on your site
- Methods for producing real-time business intelligence
- Strategies for accessing NetSuite's extreme adaptability
- Ten strategies for successful NetSuite implementations

Learn to:

- Apply the NetSuite CRM and ERP Web solutions
- Become proficient with the various components of NetSuite
- Configure NetSuite using the "click, not code" capability
- Get organized and bring all the parts together

About the Author

Julie Kelly is a consultant for a NetSuite solutions provider and has authored NetSuite technical documentation.

Luke Braud is a SaaS application engineer with multiple U.S. patents in SaaS delivery.

Malin Huffman is a Principal Product Manager at NetSuite, responsible for defining software feature requirements.

Users Review

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