



Statistics for Business

By Derek Waller

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Statistical analysis is essential to business decision-making and management, but the underlying theory of data collection, organization and analysis is one of the most challenging topics for business students and practitioners. This user-friendly text and CD-ROM package will help you to develop strong skills in presenting and interpreting statistical information in a business or management environment.

Based entirely on using Microsoft Excel rather than more complicated applications, it includes a clear guide to using Excel with the key functions employed in the book, a glossary of terms and equations, plus a section specifically for those readers who feel rusty in basic maths. Each chapter has worked examples and explanations to illustrate the use of statistics in real life scenarios, with databases for the worked examples, cases and answers on the accompanying CD-ROM.

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Editorial Review

From the Back Cover

This is a user-friendly text of 11 chapters, aimed at undergraduate; M.Sc. and MBA students, which gives a strong foundation for presenting and interpreting statistical information in business and management. The book is based entirely on using Microsoft Excel where all appropriate statistical functions are referenced, and includes a guide of how they are applied and to develop graphs in Excel. The text illustrates the use of statistics in real life situations using over 200 worked examples, exercises, and cases where all answers to the end-of-chapter exercises are included. There is a CD Rom of all databases for the worked examples, exercises, cases, and tables. In addition there is a detailed glossary of definitions, terminology, and statistical equations, and a review section of mathematical terms and relationships that provide the basics for statistical analysis.

Users Review

From reader reviews:

Robert Hawkins:

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