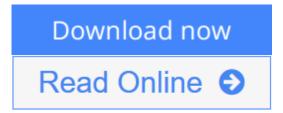# Adobe Photoshop CS3 Studio Techniques

By Ben Willmore

Adobe Photoshop CS3 Studio Techniques By Ben Willmore

Adobe Photoshop CS3 Studio Techniques has been completely updated to cover the new features in CS3. In a friendly, easy-going style that's long on information and short on techno-babble, Photoshop Hall-of-Famer Ben Willmore guides you through the concepts, features that will truly make a difference in how you use Photoshop every day. He takes you from blindly following step-by-step instructions to an in-depth understanding of how Photoshop works, cutting through the fat to focus on what he considers to be Photoshop's essential features. This full-color book delivers the content in three easily digestible sections: Working Foundations, Production Essentials, and Creative Explorations, and includes a companion CD with bonus chapters and practice images so you can quickly and easily apply the techniques covered throughout. Beginning with the working foundations of Photoshop--the basic tools, palettes, layers, and masks, you'll quickly move on to real-world production techniques, such as how to sharpen scans, correct and optimize images, and use the powerful Curves and Channels features to your advantage. Finally, you'll get to fully explore Photoshop's creative potential by blending and enhancing images, creating collages, retouching photographs, colorizing, and working with filters and layer masks. By the time you finish this book, your creativity and efficiency levels should soar and you'll start to feel like you finally "get" Photoshop.

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Editorial Review

Review
 "Arguably, one of the best Photoshop books ever written."
-Jim Workman
Publisher, Photoshop User Magazine
(www.photoshopuser.com)

"Ben Willmore is one of the world's best Photoshop teachers. He possesses an extraordinary wealth of knowledge about Photoshop and, just as importantly, he has a great gift for sharing that knowledge in an almost folksy and down-home style. In one of the editorial reviews it says "arguably one of the best Photoshop books ever written" and I would take the word "arguably" out of that sentence--it's absolutely one of the best Photoshop books ever written."
—Jeff Wignall "Author, The Joy of Digital Photography

"If you're interested in mastery, not just recipes, this full-color book stands way above the crowd."
—Bill Camarda, Editorial Review, Barnes & Noble

"Ben has a real gift for teaching Photoshop, and the uncanny ability to make difficult concepts seems absolutely simple. I have every book Ben's ever written, and when he comes out with a book, I buy it! Ben has a way of cutting to the chase and explaining things in a way that just make sense. His approach to training has won him legions of fans, and this book continues his tradition of making Photoshop easy and understandable."
—Scott Kelby
President, National Association of Photoshop Professionals (www.photoshopuser.com)

About the Author

A senior engineer from NASA once said that this man gave the best technical seminar he ever attended. That same year a computer-phobic who had been struggling with Photoshop for years proclaimed that "He takes the Boogie Man out of Photoshop!" This seems to be Ben Willmore's special gift; he has an uncanny ability to connect with users of every level and mindset; whether it's first-timers taking their first sniff of Photoshop, or razor-sharp nerds and nerdettes who are on the fast track to technical illumination. The common echo that Ben leaves in his wake seems to be "Aha! I finally GET Photoshop!"
To date, Ben has personally taught over 45,000 Photoshop users on three continents. His descriptions of Curves and Channels are thought to be the best in the industry and his breakthrough teaching style of "not-just-how-but-why," has made him the in-house instructor of choice for companies such as Mercedes Benz, Adobe Systems, America Online, the U.S. Airforce, Lexis Nexis and Fisher-Price Toys. His award-winning, best-selling book, Adobe Photoshop Studio Techniques is said to be "Arguably, one of the best Photoshop books ever written." by Photoshop User's publisher, Jim Workman. His latest book 'Photoshop CS2: Up to Speed' is a new concept in books and is the only book focused exclusively on the new features in Photoshop CS2. He is also co-author (with Jack Davis) of "How to Wow: Photoshop for Photographers", and creator of the best-selling Master Series videos.
He continues to be a featured speaker at publishing conferences and events worldwide, including Photoshop World, American Society of Media Photographers (ASMP), Professional Photographers of America (PPA) and the Royal Photographic Society of England. He's a member of the Dream Team for NAPP and writes for

numerous digital imaging and photography publications, including a monthly column for Photoshop User magazine. In 2004 he was inducted into the Photoshop Hall of Fame. His reputation as the "expert's expert" prompted NAPP's president, Scott Kelby, to say, "When we get stuck, we call Ben!"

Ben sold his house in the mountains of Colorado in early 2006 and started to live a mobile lifestyle. His home is a 1997 40' Prevost bus (often referred to as a Rock Star Bus) that was converted by Liberty coach into a motorhome. The bus is pretty much a one bedroom apartment on wheels. Ben spends his time driving to speaking events and photographing National Parks and small town America.

Users Review

From reader reviews:

Mildred Ortiz:

Why don't make it to be your habit? Right now, try to prepare your time to do the important action, like looking for your favorite book and reading a book. Beside you can solve your condition; you can add your knowledge by the reserve entitled Adobe Photoshop CS3 Studio Techniques. Try to make the book Adobe Photoshop CS3 Studio Techniques as your good friend. It means that it can to become your friend when you really feel alone and beside that of course make you smarter than in the past. Yeah, it is very fortuned to suit your needs. The book makes you a lot more confidence because you can know everything by the book. So , let's make new experience along with knowledge with this book.

David Mathews:

This book untitled Adobe Photoshop CS3 Studio Techniques to be one of several books that will best seller in this year, honestly, that is because when you read this book you can get a lot of benefit in it. You will easily to buy this kind of book in the book retail outlet or you can order it by using online. The publisher in this book sells the e-book too. It makes you quickly to read this book, since you can read this book in your Cell phone. So there is no reason to you personally to past this publication from your list.

James Wood:

Precisely why? Because this Adobe Photoshop CS3 Studio Techniques is an unordinary book that the inside of the e-book waiting for you to snap the item but latter it will surprise you with the secret this inside. Reading this book close to it was fantastic author who also write the book in such awesome way makes the content inside of easier to understand, entertaining approach but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this ever again or you going to regret it. This amazing book will give you a lot of rewards than the other book have got such as help improving your ability and your critical thinking approach. So , still want to hold up having that book? If I ended up you I will go to the e-book store hurriedly.

Debbie Yarborough:

In this era globalization it is important to someone to acquire information. The information will make anyone to understand the condition of the world. The health of the world makes the information quicker to share.

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