



Covering Business: A Guide to Aggressively Reporting on Commerce and Developing A Powerful Business Beat

By Robert Reed, Glenn Lewin

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Review

"Reed and Lewin offer hope for dysfunctional business news operations everywhere with a guide that's smart and practical and steeped with real-world examples." Glenn Coleman, Assistant Managing Editor, *Money*

About the Author

Robert Reed is the former editor of *Crain's Chicago Business*. **Glenn Lewin** is a business researcher and investigator.

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