

# Going Global: The Textile and Apparel Industry

By Grace I. Kunz, Myrna B. Garner



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Going Global: The Textile and Apparel Industry, 2nd Edition, examines the global sourcing of textiles and apparel in the context of corporate responsibility for the sustainability of supply chains. Tackling complex political, economic, and labor issues, the text explores how, what, when, where, and under what circumstances merchandise is developed, produced, acquired, and consumed on a global basis.



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**Grace I. Kunz** is Professor Emeritus at Iowa State University. **Myrna B. Garner** is Professor Emeritus at Illinois State University.

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