



Speak Up, Show Up, and Stand Out: The 9 Communication Rules You Need to Succeed (Business Books)

By Loretta Malandro

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MASTER A NEW WAY OF COMMUNICATING TO BUILD INFLUENCE AND ACHIEVE UNPARALLELED SUCCESS

Speak Up, Show Up, and Stand Out provides the rules for exemplary business communication.

This lean and effective guide isn't just about choosing the right words; it's a whole new way of communicating to achieve unparalleled success. It offers the tools and skills readers need to build influence, deliver results, and significantly increase their communication effectiveness.

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Editorial Review

From the Back Cover

"Toss out everything you know about communicating and read this book." -- JOHN J. RYAN, CEO, Rabobank, N.A.

"As long as you're willing to play 'full out' and give it your all, these 9 Communication Rules will help you succeed in all aspects of your life--far beyond what you believe is possible." -- JAMES (JIM) K. GOWANS, Co-President, Barrick Gold Corporation

"Unless you're the world champions you can always improve, and Loretta is the best at showing you how you can stand out and succeed!" -- NBA Coach ALVIN GENTRY, Associate Head Coach for the Golden State Warriors, former coach for the L.A. Clippers, Phoenix Suns, Miami Heat, and Detroit Pistons

"Leadership and communication skills go hand in hand. Great leaders pay attention to the detail . . . and effective communication is all about the detail. Loretta owns this space!" -- MARK CUTIFANI, Chief Executive Officer, Anglo American

"The proven roadmap for being a highly effective and influential communicator. . . . I know because I've applied Loretta's process firsthand and it works. Every time." -- JANET PLAUT GIESSELMAN, Chief Executive Officer, NH Enterprises, and former President and General Manager, Dow Oil and Gas

About the Author

Loretta Malandro (Scottsdale, AZ) is the founder of Malandro Consulting, a professional speaker, and the author of several business communication books.

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