



Starting Out in Shares the ASX Way

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Starting Out in Shares the ASX Way By ASX (The Australian Securities Exchange)

An introduction to share investing—and whether it's right for you

The ASX investor education team has been providing the essentials about share investing for over 30 years. The latest edition of *Starting Out in Shares the ASX Way* is your one-stop resource to understanding what shares are—and how to buy and sell them. Inside, you'll have the pros and cons of shares over other investments explained. Many people don't know how the sharemarket actually works—the ASX team takes you through this. In easy to understand language, they will cover the process of investing including: effective ways to manage a portfolio, tried-and-tested stock selection methods, how to set yourself up for share investment, how to analyse shares and their prices and much more.

If you want to explore the opportunities of share investing, you've come to the right place.

- Serves as a resource for those looking for more information before getting started in the sharemarket
- Fully updated with the latest information for 2015
- A glossary of ASX sharemarket terms is provided at the back of the book

If you're a would-be or beginner investor looking for trusted information on how to begin buying and selling shares on the Australian market, *Starting Out in Shares the ASX Way* will give you the confidence and knowledge you need to succeed.

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Editorial Review

From the Back Cover

GET STARTED ON YOUR INVESTING JOURNEY TODAY

From ASX—one of the world's leading securities exchanges—comes the third edition of the best-selling book *Starting Out in Shares the ASX Way*. This proven resource offers those new to investing a comprehensive guide to buying and selling shares on the Australian sharemarket.

Now you can learn the strategies that will help you to become an investor. Through clear, jargon-free explanations, this book will show you how the sharemarket operates, from buying your first share to identifying investment opportunities. You will learn:

- how to buy and sell shares
- what to do before you talk to a stockbroker
- why record keeping is important
- how to analyse shares and their prices
- what investment products are available.

Starting Out in Shares the ASX Way is your guide to understanding the sharemarket.

About the Author

The Australian Securities Exchange (ASX) is one of the world's leading securities exchanges, offering a full suite of services from listings, trading, clearing and settlement across a comprehensive range of asset classes.

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