



The ABCs of Evaluation: Timeless Techniques for Program and Project Managers (Research Methods for the Social Sciences)

By John Boulmetis, Phyllis Dutwin

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The second edition of the bestselling *The ABCs of Evaluation* offers a thoroughly revised and updated version of that classic book. Written for any program type or setting, *The ABCs of Evaluation* shows how to select participants for the evaluation and how to deal with multiple goals and objectives—including those of the organization, the staff, and the client. The authors describe different evaluation models, illustrate the circumstances under which each model can be used, and offer tips on identifying data sources and collecting the data itself. This new edition is filled with illustrative new cases and scenarios from various evaluation realms in social sciences, education, and human services. The book also contains information on how to negotiate the evaluation contract. Throughout the book, there are charts, graphs, models, and lists to help organize, extend, and facilitate the understanding of each evaluation concept.

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Editorial Review

Review

"I've been looking for this book for years! It is the definitive book on evaluation for adult education and human resource development practitioners."

--Carroll A. Londoner, professor and core-coordinator, The Adult Education and HRD Program, School of Education, Virginia Commonwealth University

"Will surely become each reader's foremost resource for instruction, guidance, and assurance during any foray into the intriguing and vital process of evaluation."

--Beverly McMurtry Grissom, president, North Florida Community College, and past president, American Association for Adult and Continuing Education

"*The ABCs of Evaluation* provided me with my own personal evaluation professor, illustrating how to design, conduct, demystify, and understand the evaluation process."

--Marc Potish, senior coordinator for professional development, CREC Division of Staff Development, Technical Assistance and Brokering Services

From the Back Cover

The ABCs of Evaluation, second Edition

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Praise for the First Edition

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About the Author

John Boulmetis is professor of adult education and director of the Center for Human Services, College of Human Sciences and Services, University of Rhode Island.

Phyllis Dutwin is president of Dutwin Associates, a training and development firm, and author of twelve books used in the adult education and training field, including *English the Easy Way* and *Read to Work*.

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