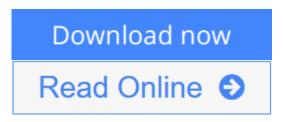


Adobe Photoshop CC for Photographers: A professional image editor's guide to the creative use of Photoshop for the Macintosh and PC

By Martin Evening



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Martin Evening, Photoshop hall-of-famer and acclaimed digital imaging professional, has revamped his much-admired Photoshop for Photographers book for an eleventh edition, to include detailed instruction for all of the updates to Photoshop CC on Adobe's Creative Cloud. This comprehensive guide covers all the tools and techniques serious photographers need to know when using Photoshop, from workflow guidance to core skills to advanced techniques for professional results. Using clear, succinct instruction and real world examples, this guide is the essential reference for Photoshop users of all levels.

Accompanying the book is the photoshopforphotographers.com website, fully updated with new sample images, new tutorial videos, and additional bonus chapters.

It's clear why so many people feel that any serious Photoshop user should not be without this invaluable reference text.

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- Sales Rank: #727691 in Books
- Brand: Focal Press
- Published on: 2013-07-01
- Original language: English
- Number of items: 1
- Dimensions: 9.75" h x 7.25" w x 1.75" l, 4.50 pounds
- Binding: Paperback
- 816 pages

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Editorial Review

Amazon.com Review

Images from Adobe Photoshop CC for Photographers



With the mastery of pen paths, it is possible to define a complex outline like this and selectively edit portions of an image.

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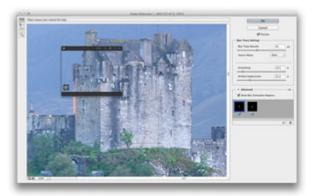
The Radial filter is new to the Camera Raw 8 feature and can be used to apply localized adjustments.

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This panorama stitch was assembled from seven separate photographs.

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The shake reduction filter can be used to restore sharpness to a photo.

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Amazon.com Exclusive: Martin Evening's top 10 tips for Photographers

- 1. Always shoot in raw mode. This way you preserve all of the information the camera can capture.
- 2. Start with the Camera Raw feature and use the Camera Raw controls to fine-tune the tones and colors before you open an image in Photoshop.
- 3. For optimum image quality capture sharpen your images in the Camera Raw feature.
- 4. Try to work as non-destructively as possible in Photoshop. Use adjustment layers and smart objects to keep image your adjustments editable.
- 5. Learn to use all the essential keyboard shortcuts, such as Command-0 (Mac) and Control-0 (PC) for making an image fit to view on the screen.
- 6. Don't get stuck in the habit of using old techniques. Photoshop is constantly evolving to provide more effective ways of working.
- 7. Think carefully about how you are going to manage your images. *Bridge* is useful as a file browsing program. *Lightroom* is a dedicated cataloguing program.
- 8. Remember to mark all of your photographs as being copyrighted. Do not let your pictures become orphan works!
- 9. Devise a workable back-up strategy so that in an emergency everything on your computer system is safely backed up and can be recovered.
- 10. Let Photoshop actions do all the heavy lifting whenever you need to carry out repetitive tasks.

Q&A with Martin Evening

Q. Who should read Adobe Photoshop CC for Photographers?



A. When I first began writing this series, it was mainly aimed at professional users. Since then it has grown to become popular with a much wider readership, particularly among students and amateur photographers who are looking to improve their retouching skills.

Q. How do you use Photoshop?

A. I have worked with Photoshop for many years. As a professional photographer I have used it to retouch photographs for clients as well as for pleasure. I teach people to edit as non-destructively as possible when using Photoshop. It is is a lot easier now that we have features like Camera Raw for editing capture files and smart objects to apply editable filter effects.

Q. What is new in Adobe Photoshop CC for Photographers?

A. One of the first things readers will notice is that the book has been completely redesigned using a brand new layout and choice of fonts. As always, the content has been updated to describe all of the latest features that will be of interest to Photoshop users.

Q. What about Photoshop updates? Won't this book soon be out of date?

A. When Photoshop CC was announced, Adobe stated that updates will be made available on a regular basis. *Adobe Photoshop CC for Photographers* has a companion website where readers can access online content in the form of movies and an interactive help guide. As new features are announced readers will be kept updated through the publication of regular bulletin updates.

About the Author

Inducted into the Photoshop Hall of Fame in 2008, Martin Evening is an internationally renowned professional photographer. Working principally on studio-based beauty photography, Martin uses Photoshop to retouch or manipulate to some degree nearly every image he produces. This regular everyday experience with the software has enabled him to gain extensive specialist knowledge of Photoshop.

Further reader resources:

• Martin Evening Photography, London, UK

www.martinevening.com

• Adobe Photoshop CC for Photographers website

www.photoshopforphotographers.com

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Katie Cardiel:

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Lucia Stevenson:

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