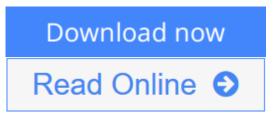
Communication Technology Update

Communication Technology Update

By August E. Grant, Jennifer H. Meadows, Technology Futures Inc.



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The latest edition of this review of the state-of-the-art in communication technologies is more comprehensive than ever before. The text continues to provide users with the latest information in all areas of telecommunication: electronic mass media, computers, consumer electronics, satellites, and telephony. New chapters for the sixth edition cover print technologies, electronic mail, and personal communication devices, in addition to the comprehensive coverage of two dozen technologies explored in the previous edition. Information on similar technologies has been concentrated into a smaller number of chapters to make it easier to compare history, revenues, technical descriptions, and user information across technologies.

This revision includes a more comprehensive companion home page on the World Wide Web that provides updated information submitted by chapter authors. The Communication Technology Update Home Page (http://www.tfi.com/ctu/ also offers links to other Internet resources, as well as a listing of trade organizations and trade publications covering all areas of communication technology.

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Editorial Review

Review

Print & graphics a bit dull but "Factors to Watch" is useful; could use some attention to social factors.

thanks for sending this review copy of me so quickly, the book, and it's accompanying website, provide excellent information on the "state-of-the-art" of non communication technologies.

From the Publisher

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Dr. August E. ("Augie") Grant is a technology futurist who specializes in research on new media technologies and consumer behavior.

Jennifer H. Meadows is Associate Professor in the Media Arts Option of the Department of Communication Design at California State University, Chico. She earned her M.A.in Radio, Television and Motion Pictures at the University of North Carolina at Chapel Hill and a Ph.D. in Radio-Television-Film from the University of Texas at Austin. Her teaching and research integrate practical and theoretical concerns related to television production, the relationships between media and users, and changing media behavior in the new media marketplace. In addition to her teaching and research, she is Executive Producer for Milk Crate Productions and is a consultant to media organizations.

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