



Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning)

By Rob Phillips, Carmel McNaught, Gregor Kennedy

Download now

Read Online 

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy

How can novice e-learning researchers and postgraduate learners develop rigorous plans to study the effectiveness of technology-enhanced learning environments? How can practitioners gather and portray evidence of the impact of e-learning? How can the average educator who teaches online, without experience in evaluating emerging technologies, build on what is successful and modify what is not?

By unpacking the e-learning lifecycle and focusing on learning, not technology, *Evaluating e-Learning* attempts to resolve some of the complexity inherent in evaluating the effectiveness of e-learning. The book presents practical advice in the form of an evaluation framework and a scaffolded approach to an e-learning research study, using divide-and-conquer techniques to reduce complexity in both design and delivery. It adapts and builds on familiar research methodology to offer a robust and accessible approach that can ensure effective evaluation of a wide range of innovative initiatives, including those covered in other books in the *Connecting with e-Learning* series.

Readers will find this jargon-free guide is a must-have resource that provides the proper tools for evaluating e-learning practices with ease.

 [Download Evaluating e-Learning: Guiding Research and Practi ...pdf](#)

 [Read Online Evaluating e-Learning: Guiding Research and Prac ...pdf](#)

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning)

By Rob Phillips, Carmel McNaught, Gregor Kennedy

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy

How can novice e-learning researchers and postgraduate learners develop rigorous plans to study the effectiveness of technology-enhanced learning environments? How can practitioners gather and portray evidence of the impact of e-learning? How can the average educator who teaches online, without experience in evaluating emerging technologies, build on what is successful and modify what is not?

By unpacking the e-learning lifecycle and focusing on learning, not technology, *Evaluating e-Learning* attempts to resolve some of the complexity inherent in evaluating the effectiveness of e-learning. The book presents practical advice in the form of an evaluation framework and a scaffolded approach to an e-learning research study, using divide-and-conquer techniques to reduce complexity in both design and delivery. It adapts and builds on familiar research methodology to offer a robust and accessible approach that can ensure effective evaluation of a wide range of innovative initiatives, including those covered in other books in the *Connecting with e-Learning* series.

Readers will find this jargon-free guide is a must-have resource that provides the proper tools for evaluating e-learning practices with ease.

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy **Bibliography**

- Sales Rank: #3731141 in Books
- Published on: 2011-07-22
- Released on: 2011-09-06
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .54" w x 5.98" l, .75 pounds
- Binding: Paperback
- 240 pages

 [Download Evaluating e-Learning: Guiding Research and Practi ...pdf](#)

 [Read Online Evaluating e-Learning: Guiding Research and Prac ...pdf](#)

Download and Read Free Online Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy

Editorial Review

Review

"Education scholars Phillips, Carmel McNaught , and Gregor Kennedy offer a step-by-step guide to designing and conducting a study evaluating electronic learning, particularly addressing acknowledged weaknesses in the quality of research so far. They intend the book to be used by practitioners and researchers in formal and informal settings."--*Reference and Research Book News*

About the Author

Rob Phillips is Associate Professor in the Educational Development Centre at Murdoch University, Australia.

Carmel McNaught is the Director and Chair Professor in the Centre for Learning Enhancement And Research (CLEAR) at The Chinese University of Hong Kong.

Gregor Kennedy is Director of e-Learning and Associate Professor of Educational Technology in the Centre for the Study of Higher Education at The University of Melbourne. His current work involves leading the university's strategy in technology-enhanced learning and teaching, supporting staff in the use of learning technologies, and undertaking research in the area of e-Learning. He has a background in psychology and has spent the past 15 years conducting and overseeing research and development in educational technology in higher education.

Users Review

From reader reviews:

Celia Redmond:

What do you concerning book? It is not important along with you? Or just adding material when you require something to explain what you problem? How about your spare time? Or are you busy individual? If you don't have spare time to complete others business, it is make you feel bored faster. And you have free time? What did you do? All people has many questions above. They need to answer that question mainly because just their can do this. It said that about e-book. Book is familiar in each person. Yes, it is appropriate. Because start from on guardería until university need this particular Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) to read.

Elaine Roberts:

Many people spending their time period by playing outside using friends, fun activity together with family or just watching TV all day long. You can have new activity to pay your whole day by reading through a book. Ugh, do you think reading a book can actually hard because you have to take the book everywhere? It all right you can have the e-book, delivering everywhere you want in your Smart phone. Like Evaluating e-

Learning: Guiding Research and Practice (Connecting with E-learning) which is obtaining the e-book version. So , try out this book? Let's notice.

John Harris:

This Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) is fresh way for you who has curiosity to look for some information given it relief your hunger of knowledge. Getting deeper you on it getting knowledge more you know otherwise you who still having bit of digest in reading this Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) can be the light food for you personally because the information inside this particular book is easy to get simply by anyone. These books acquire itself in the form which can be reachable by anyone, yes I mean in the e-book application form. People who think that in reserve form make them feel drowsy even dizzy this book is the answer. So there is not any in reading a publication especially this one. You can find what you are looking for. It should be here for a person. So , don't miss it! Just read this e-book type for your better life and knowledge.

Wayne Joseph:

Don't be worry in case you are afraid that this book can filled the space in your house, you can have it in e-book method, more simple and reachable. This kind of Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) can give you a lot of good friends because by you checking out this one book you have issue that they don't and make you actually more like an interesting person. This book can be one of one step for you to get success. This e-book offer you information that might be your friend doesn't recognize, by knowing more than some other make you to be great folks. So , why hesitate? Let us have Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning).

Download and Read Online Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy #XL3ZWO0RN96

Read Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy for online ebook

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy Free PDF download, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy books to read online.

Online Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy ebook PDF download

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy Doc

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy Mobipocket

Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy EPub

XL3ZWO0RN96: Evaluating e-Learning: Guiding Research and Practice (Connecting with E-learning) By Rob Phillips, Carmel McNaught, Gregor Kennedy