

Management of Child Development Centers with Enhanced Pearson eText -- Access Card Package (8th Edition)

By Patricia F. Hearron, Verna P. Hildebrand



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Based on the premise that high-quality programs for young children are an essential support for families—a part of the family ecosystem—this resource demonstrates how managers of programs for young children must understand the value of family, as well as the relationships between family, program, and community.

Part I of *Management of Child Development Programs* provides an overview of the demographic and theoretical context within which child development programs operate. Part II focuses on 12 core competencies, derived from a review of currently literature in the field and aligned with NAEYC accreditation criteria, including: personal and professional self-awareness; organizational, fiscal, and personnel management; human relations; facilities management; health and safety; food service; educational programming; family support; marketing and public relations; assessment and evaluation. The Enhanced Pearson eText features embedded video and internet resources.

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Editorial Review

From the Back Cover

Based on the premise that high-quality programs for young children are an essential support for families—a part of the family ecosystem—this easy-to-read resource demonstrates how managers of programs for young children must understand the value of family, as well as the relationships between family, program, and community.

Part I provides an overview of the demographic and theoretical context within which child development programs operate. Part II focuses on 12 core competencies, derived from a review of currently literature in the field and aligned with NAEYC accreditation criteria, including: personal and professional self-awareness; organizational, fiscal, and personnel management; human relations; facilities management; health and safety; food service; educational programming; family support; marketing and public relations; assessment and evaluation.

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The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content with the following multimedia features:

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About the Author

Patricia Hearron teaches child development and early education at Appalachian State University where she has coordinated the Birth-Kindergarten teacher preparation program since 1994. Before coming to Appalachian, she worked with children and families in a variety of roles: as Child Life Specialist in a children's health clinic; a teacher and director of full- and part-day programs; a state child care licensing agent; and as a consultant, conducting professional development workshops for teachers and caregivers in Michigan, North Carolina and Texas. In addition to *Management of Child Development Programs*, she is co-author (with Verna Hildebrand) of *Guiding Young Children*. She has published and presented on a wide variety of early childhood topics, including the importance of outdoor play, inclusion of children with disabilities in infant-toddler programs, the project approach, and aspects of the Reggio Emilia approach to early education and care.

Verna Hildebrand taught child development and early education in the College of Human Ecology at Michigan State University. She is internationally recognized as an expert in the field and has published several widely used textbooks, including an *Introduction to Early Childhood Education*; *Parenting:* Rewards and Responsibilities; and Knowing and Serving Diverse Families. In addition to Management of Child Development Programs, she is co-author (with Patricia Hearron) of Guiding Young Children.

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