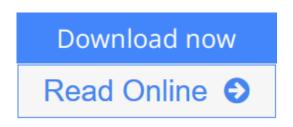


Philosophy of Emerging Media: Understanding, Appreciation, Application

From Oxford University Press



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The term "emerging media" responds to the "big data" now available as a result of the larger role digital media play in everyday life, as well as the notion of "emergence" that has grown across the architecture of science and technology over the last two decades with increasing imbrication. The permeation of everyday life by emerging media is evident, ubiquitous, and destined to accelerate. No longer are images, institutions, social networks, thoughts, acts of communication, emotions and speech-the "media" by means of which we express ourselves in daily life-linked to clearly demarcated, stable entities and contexts. Instead, the loci of meaning within which these occur shift and evolve quickly, emerging in far-reaching ways we are only beginning to learn and bring about.

This volume's purpose is to develop, broaden and spark future philosophical discussion of emerging media and their ways of shaping and reshaping the habitus within which everyday lives are to be understood. Drawing from the history of philosophy ideas of influential thinkers in the past, intellectual path makers on the contemporary scene offer new philosophical perspectives, laying the groundwork for future work in philosophy and in media studies. On diverse topics such as identity, agency, reality, mentality, time, aesthetics, representation, consciousness, materiality, emergence, and human nature, the questions addressed here consider the extent to which philosophy should or should not take us to be facing a fundamental transformation.

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Editorial Review

Review

"[T]his book is an excellent introduction to the philosophical issues concerning the emergent media. The breadth of philosophical scope and the variety of philosophical positions applied to the issues make it particularly valuable. It opens numerous paths to further development of genuinely philosophical approaches to the media from a varied menu of approaches that utilize most contemporary philosophical schools...the work is excellent in offering ideas for further development and application."

-- Notre Dame Philosophical Reviews

About the Author

Juliet Floyd is Professor of Philosophy, Boston University. She is the author of many articles on the history of eighteenth and twentieth century philosophy of mathematics, logic, and aesthetics and co-editor of *Future Pasts: The Analytic Tradition in Twentieth Century Philosophy* (Oxford, 2001) and *Philosophical Explorations of the Legacy of Alan Turing: Turing 100* (Springer, forthcoming).

James E. Katz is the Feld Professor of Emerging Media Studies at Boston University. Co-author of numerous books, including *The Social Media President: Barack Obama and The Politics of Citizen Engagement*, he also holds two patents. Prior to coming to Boston University in 2012, he was the Board of Governors Professor of Communication at Rutgers University.

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