



Reinvention Roadmap: Break the Rules to Get the Job You Want and Career You Deserve

By Liz Ryan

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Break the rules and take charge of your career!

The traditional job-search approaches just don't work anymore, and the days of trusting your career to your employer are long over. The new-millennium workplace requires all of us to rewrite the rules and start treating our careers like we're running a business—which means understanding the markets for our talents, knowing our value, and looking out over the horizon to plot our paths going forward.

Liz Ryan is a former Fortune 500 HR SVP and the world's most widely read workplace thought leader. She understands the recruiting system as only an insider can, and she shows you how to stay focused on your goals and distinguish yourself from masses of job seekers. In *Reinvention Roadmap*, you'll discover new tools, such as a "Pain Letter" and your "Human-Voiced Resume" to land not just any job, but a job that celebrates your unique talents and takes you to the level where you want to be.

Whether you're entering the workplace or looking to switch careers, you can get the perfect job if you step off the beaten path and follow the approaches insiders use to gain access to the best positions. *Reinvention Roadmap* is the colorful, fun, irreverent, and deeply practical guide to getting the job you want and building the career of your dreams.

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Editorial Review

Review

"Colorful, fun, irreverent, and a deeply practical guide to getting the job you want and building the career of your dreams, *Reinvention Roadmap* is thoroughly 'reader friendly' in organization and presentation, making it very highly recommended for community and academic library Jobs/Careers instructional reference collections."

—*Midwest Book Review*

"Kick-start your job search or job change with an entirely new set of skills in *Reinvention Roadmap*!"

—**Marshall Goldsmith, *New York Times* bestselling author of *Triggers***

"Liz Ryan's smart, down-to-earth advice is a pleasure to read. Whether you're just starting your first career or trying to figure out your next one, this is an essential guide. Don't miss it!"

—**Anne Fisher, "Ask Annie" career advice columnist, *Fortune.com***

"Liz Ryan not only leads you on a reinvention journey that can redefine your career path, but also your life. A wonderful book that gives you the power and the tools to navigate career and life challenges in the new millennium."

—**Jonathan Zakin, technology visionary**

"If you need a job, you need Liz Ryan. Short of having the actual job offer in hand, having Liz Ryan in your corner is the next best thing. Her approach to job hunting is unique. Her job hunting tips are not only original and powerful, but they are highly effective. . . . No book can absolutely guarantee that you will land a job, but Liz Ryan gets darn close."

—**Tommy Schnurmacher, host of the Tommy Schnurmacher Show and radio host for CJAD**

About the Author

Liz Ryan is a former Fortune 500 Human Resources SVP and the world's most widely-read career advisor. Liz is the CEO and Founder of Human Workplace, a think tank and publishing firm whose mission is to reinvent work for people. Liz is the architect of the Human Workplace vision and the beloved career adviser to millions of working people and job-seekers around the world.

Liz was SVP of HR for U.S. Robotics during its rise from \$15M to \$2.5B in annual sales and cofounder of vc-funded networking startup Ucentric Systems before its acquisition by Motorola. Liz was CEO and Founder of WorldWIT, the world's largest online community for professional women, before founding Human Workplace in 2012 to reinvent work for people. Liz writes for *Forbes.com*, LinkedIn and many other publications and is a sought-after and evangelical international keynote speaker.

Liz earned her BS from Loyola University of Chicago and an MS in Communication from Northwestern University. She lives in Boulder, Colorado with her husband, five children, two dogs and two cats. When Liz is not writing, speaking, or drawing, she sings opera professionally.

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