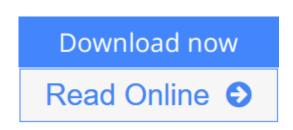


Like a Virgin: Secrets They Won't Teach You at Business School

By Richard Branson



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It's business school, the Branson way.

Whether you're interested in starting your own business, improving your leadership skills, or simply looking for inspiration from one of the greatest entrepreneurs of our time, Richard Branson has the answers.

Like a Virgin brings together some of his best advice, distilling the experiences and insights that have made him one of the world's most recognized and respected business leaders.

In his trademark thoughtful and encouraging voice, Branson shares his knowledge like a close friend. He'll teach you how to be more innovative, how to lead by listening, how to enjoy your work, and much more.

In hindsight, Branson is thankful he never went to business school. Had he conformed to the conventional dos and don'ts of starting a business, would there have been a Virgin Records? A Virgin Atlantic? So many of Branson's achievements are due to his unyielding determination to break the rules and rewrite them himself. Here's how he does it.

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Editorial Review

About the Author

Sir Richard Branson is an international entrepreneur, adventurer, icon, and the founder of the Virgin Group. His autobiography, *Losing My Virginity*, and his books on business, *Screw It, Let's Do It* and *Business Stripped Bare*, are all international bestsellers. He is also the author of *Reach for the Skies* and most recently, *Screw Business As Usual*.

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