



## Project Management: (with MS Project CD Rom) (4th Edition)

*By Harvey Maylor*

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### Editorial Review

From the Back Cover

Project Management is a fast-moving and increasingly widespread discipline with record numbers of practitioners now gaining professional qualifications. Delivering projects on time and within budget is critical to business success and the skill, therefore, is highly valued in graduates and managers alike.

Drawing on Harvey Maylor's 20 years of teaching, research and consulting experience, the latest edition of this leading text provides a comprehensive and contemporary account of all that you need to know about the theory and practice of Project Management.

Highlights of this fourth edition include:

- Brand new chapters on Projects and Organisations, Risk and Opportunities Management, and Stakeholders, Strategy and Success
- New scene-setting vignettes open each chapter, such as the Motorola RAZR mobile phone and the Oresund link bridge between Sweden and Denmark
- Project Management in Practice case studies at the end of each chapter include Heathrow Terminal 5 and the Rescue of Baghdad Zoo
- New and revised Real World examples throughout all chapters
- A critical appraisal of project management, drawing on recent research and new and original models and frameworks
- The book also includes a CD providing a free 60-day trial of Microsoft Project® to help you plan and deliver any project assignments you complete as part of your studies.

*Project Management* is written for students on undergraduate, masters and MBA programmes, as well as for corporate training and for professionals practising in a dynamic and fast-developing field.

### About the author

**Harvey Maylor** is Director of the International Centre for Programme Management at Cranfield School of Management, UK.

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