

Setting the Table: The Transforming Power of Hospitality in Business

By *Danny Meyer*

Download now

Read Online 

Setting the Table: The Transforming Power of Hospitality in Business By
Danny Meyer

A landmark, bestselling business book and a fascinating behind-the-scenes history of the creation of Danny's most famous eating establishments, *Setting the Table* is a treasure trove of valuable, innovative insights applicable to any business or organization.

 [Download Setting the Table: The Transforming Power of Hospi ...pdf](#)

 [Read Online Setting the Table: The Transforming Power of Hos ...pdf](#)

Setting the Table: The Transforming Power of Hospitality in Business

By Danny Meyer

Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer

A landmark, bestselling business book and a fascinating behind-the-scenes history of the creation of Danny's most famous eating establishments, *Setting the Table* is a treasure trove of valuable, innovative insights applicable to any business or organization.

Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer Bibliography

- Sales Rank: #2092 in Books
- Brand: Harper Perennial
- Published on: 2008-01-29
- Released on: 2008-01-29
- Original language: English
- Number of items: 1
- Dimensions: 8.00" h x .76" w x 5.31" l, .55 pounds
- Binding: Paperback
- 336 pages

 [Download Setting the Table: The Transforming Power of Hospi ...pdf](#)

 [Read Online Setting the Table: The Transforming Power of Hos ...pdf](#)

Download and Read Free Online *Setting the Table: The Transforming Power of Hospitality in Business* By Danny Meyer

Editorial Review

Amazon.com Review

Book Description

In October 1985, at age 27, Danny Meyer, with a good idea and scant experience, opened what would become one of New York City's most revered restaurants--Union Square Cafe. Little more than twenty years later, Danny is the CEO of one of the world's most dynamic restaurant organizations, which includes 11 unique dining establishments, each at the top of its game. How has he done it? How has he consistently beaten the odds and set the competitive bar in one of the toughest trades around?

In this landmark book, Danny shares the lessons he's learned while developing the winning recipe for doing the business he calls "enlightened hospitality." This innovative philosophy emphasizes putting the power of hospitality to work in a new and counterintuitive way: The first and most important application of hospitality is to the people who work for you, and then, in descending order of priority, to the guests, the community, the suppliers, and the investors. This way of prioritizing stands the more traditional business models on their heads, but Danny considers it the foundation of every success that he and his restaurants have achieved.

Full of behind-the-scenes history on the creation of Danny's most famous restaurants and the anecdotes, advice, and lessons he has accumulated on his long and ecstatic journey to the top of the American restaurant scene, *Setting the Table* is a treasure trove of innovative insights that are applicable to any business or organization.

Service with a Smile: Dishing with Danny Meyer

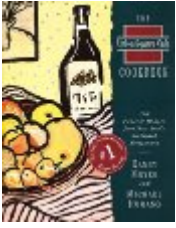


Is the customer *always* right? According to Danny Meyer, one of America's leading restaurateurs, the answer is no--but "they *must* always feel heard." Named one of the most influential New Yorkers of 2006 by *New York* magazine, Meyer, the founder and co-owner of 11 of Manhattan's most influential restaurants, including Union Square Cafe, Gramercy Tavern, Tabla, The Modern, Blue Smoke, and Shake Shack, has penned *Setting the Table:*

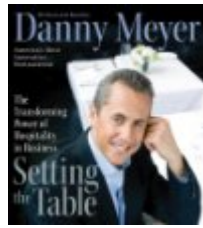
The Transforming Power of Hospitality, a business book that reads like food lit and equal part personal memoir. Amazon.com senior editor Brad Thomas Parsons took some time from his daily long-distance day-dreaming of Shake Shack and caught up with the ever-gracious Danny Meyer over e-mail to ask about his new book, the Food Network, his favorite cookbooks, insider tips on dining out, and much more.

Read our Amazon.com interview with Danny Meyer

More from Danny Meyer



Union Square Cafe Cookbook



Setting the Table [Audio CD]



Second Helpings from Union Square Cafe

Users Review

From reader reviews:

Kathleen Allen:

Typically the book *Setting the Table: The Transforming Power of Hospitality in Business* will bring you to definitely the new experience of reading a new book. The author style to elucidate the idea is very unique. In the event you try to find new book to see, this book very suited to you. The book *Setting the Table: The Transforming Power of Hospitality in Business* is much recommended to you to learn. You can also get the e-book from your official web site, so you can more readily to read the book.

Michael Green:

People live in this new day time of lifestyle always try to and must have the free time or they will get wide range of stress from both everyday life and work. So , when we ask do people have time, we will say absolutely yes. People is human not just a robot. Then we request again, what kind of activity are there when the spare time coming to you of course your answer will certainly unlimited right. Then do you ever try this one, reading textbooks. It can be your alternative within spending your spare time, often the book you have read is definitely *Setting the Table: The Transforming Power of Hospitality in Business*.

Bessie Starns:

Do you one of the book lovers? If so, do you ever feeling doubt when you are in the book store? Aim to pick one book that you just dont know the inside because don't evaluate book by its cover may doesn't work is difficult job because you are afraid that the inside maybe not seeing that fantastic as in the outside appearance likes. Maybe you answer might be *Setting the Table: The Transforming Power of Hospitality in Business* why because the excellent cover that make you consider about the content will not disappoint anyone. The inside or content is fantastic as the outside or perhaps cover. Your reading 6th sense will directly direct you to pick up this book.

Ruth Lowry:

Guide is one of source of expertise. We can add our information from it. Not only for students but native or citizen need book to know the update information of year in order to year. As we know those guides have

many advantages. Beside all of us add our knowledge, also can bring us to around the world. By the book *Setting the Table: The Transforming Power of Hospitality in Business* we can take more advantage. Don't one to be creative people? To get creative person must choose to read a book. Simply choose the best book that suited with your aim. Don't always be doubt to change your life by this book *Setting the Table: The Transforming Power of Hospitality in Business*. You can more appealing than now.

**Download and Read Online *Setting the Table: The Transforming Power of Hospitality in Business* By Danny Meyer
#JTBVOALGY91**

Read Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer for online ebook

Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer books to read online.

Online Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer ebook PDF download

Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer Doc

Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer Mobipocket

Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer EPub

JTBVOALGY91: Setting the Table: The Transforming Power of Hospitality in Business By Danny Meyer