



# Psychology Applied to Teaching

By Jack Snowman, Rick McCown, Robert Biehler

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This market-leading text has received wide acclaim for providing an applied, practical, and student-oriented approach to educational psychology. *Psychology Applied to Teaching* takes complex psychological theories and demonstrates how they apply to the everyday experiences of in-service teachers. The Twelfth Edition combines fresh concepts and contemporary research with long-standing theory and applications to create a textbook that addresses the needs of today's teachers and students. This new edition also reflects the Houghton Mifflin Education mission to help bridge the gap from preservice to practice. To that end, several of the program's features foster in students an appreciation of reflection. The first and last chapters discuss the concept and importance of reflective teaching; by providing Pause & Reflect and Journal Entry opportunities throughout the text prompt active reflection; and a new feature, Revealing & Challenging Assumptions, offers aspiring teachers opportunities to confront and reflect on problematic assumptions about teaching and learning.

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### **Editorial Review**

#### **About the Author**

Jack Snowman is Professor Emeritus of Educational Psychology at Southern Illinois University. He earned his Ph.D. in educational psychology at Indiana University in 1975. His research is in the area of cognitive and learning strategies. His recent publications include "Learning Tactics and Strategies" in COGNITIVE CLASSROOM LEARNING (Academic Press, 1986) and "Explorations in Mnemonic Training" in IMAGERY AND RELATED MNEMONIC PROCESSING (Springer-Verlag, 1987).

Rick McCown is Professor in the School of Education at Duquesne University, PA. He earned his Ph.D. at Indiana University in 1980. He is active in the Educational Psychology community, including leading presentations at the American Educational Research Association conference. A colleague of Jack Snowman for 25 years, Dr. McCown shares Snowman's views about the role of educational psychology in teacher education. He is an accomplished writer, with published papers (one of which was co-authored with Snowman), journal articles, and book chapters.

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