

Basic Sign (Basic (Index Book))

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"Basic is a series about the basic disciplines of graphic design. After Basic Logos, Packaging, Corporate Identity, Brochures and Promotions, the newest one is about Signage, and is classified according to the type of environment; urban, cultural, commercial, corporate, events, health-care. Basic Sign features different signage works and strategies developed by designers from around the world, showcasing a broad range of styles that enhance the book and make it both a compendium of visual input and a great source for inspiration."



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