



# Soup: A Recipe to Create a Culture of Greatness

By Jon Gordon

Download now

Read Online 

**Soup: A Recipe to Create a Culture of Greatness** By Jon Gordon

## Why it matters who's stirring the pot

*Soup* offers an inspirational business fable that explains the "recipe" you can use to create a winning culture and boost employee morale and engagement. The story follows Nancy, the newly anointed CEO of America's Favorite Soup Company. She has been brought in to reinvigorate the brand and bring success back to a company that has lost its flavor and profit and has fallen on hard times. Fatefully, while eating lunch at a local soup shop, Nancy discovers the key ingredients to unite, engage, and inspire her team and create a culture of greatness.

- From the bestselling author of *The Energy Bus*, *The No Complaining Rule*, and *Training Camp*
- Find out how culture drives behavior, behavior drives habits, and habits deliver results
- Create relationships that are the foundation upon which successful careers and winning teams are built
- Features quick takeaways you can use to invest in your people, build trust, create unity, and enhance engagement

A turnaround tale like few others, *Soup* will inspire you to work in your own company to unleash the passion that delivers superior results.

 [Download Soup: A Recipe to Create a Culture of Greatness ...pdf](#)

 [Read Online Soup: A Recipe to Create a Culture of Greatness ...pdf](#)

# Soup: A Recipe to Create a Culture of Greatness

By Jon Gordon

**Soup: A Recipe to Create a Culture of Greatness** By Jon Gordon

## Why it matters who's stirring the pot

*Soup* offers an inspirational business fable that explains the "recipe" you can use to create a winning culture and boost employee morale and engagement. The story follows Nancy, the newly anointed CEO of America's Favorite Soup Company. She has been brought in to reinvigorate the brand and bring success back to a company that has lost its flavor and profit and has fallen on hard times. Fatefully, while eating lunch at a local soup shop, Nancy discovers the key ingredients to unite, engage, and inspire her team and create a culture of greatness.

- From the bestselling author of *The Energy Bus*, *The No Complaining Rule*, and *Training Camp*
- Find out how culture drives behavior, behavior drives habits, and habits deliver results
- Create relationships that are the foundation upon which successful careers and winning teams are built
- Features quick takeaways you can use to invest in your people, build trust, create unity, and enhance engagement

A turnaround tale like few others, *Soup* will inspire you to work in your own company to unleash the passion that delivers superior results.

## **Soup: A Recipe to Create a Culture of Greatness** By Jon Gordon Bibliography

- Sales Rank: #26804 in Books
- Published on: 2010-05-24
- Original language: English
- Number of items: 1
- Dimensions: 8.60" h x .67" w x 5.70" l, .55 pounds
- Binding: Hardcover
- 176 pages

 [Download Soup: A Recipe to Create a Culture of Greatness ...pdf](#)

 [Read Online Soup: A Recipe to Create a Culture of Greatness ...pdf](#)

## **Editorial Review**

Amazon.com Review

*Soup* offers an inspirational business fable that explains the "recipe" you can use to create a winning culture and boost employee morale and engagement. The story follows Nancy, the newly anointed CEO of America's Favorite Soup Company. She has been brought in to reinvigorate the brand and bring success back to a company that has lost its flavor and profit and has fallen on hard times. Fatefully, while eating lunch at a local soup shop, Nancy discovers the key ingredients to unite, engage, and inspire her team and create a culture of greatness.

- From the bestselling author of *The Energy Bus*, *The No Complaining Rule*, and *Training Camp*
- Find out how culture drives behavior, behavior drives habits, and habits deliver results
- Create relationships that are the foundation upon which successful careers and winning teams are built
- Features quick takeaways you can use to invest in your people, build trust, create unity, and enhance engagement

A turnaround tale like few others, *Soup* will inspire you to work in your own company to unleash the passion that delivers superior results.

## **Characteristics of Great Leaders**

Content from author Jon Gordon



Challenging times require leaders who can lead others through the challenges. Now more than ever we need great leadership in our government, schools, businesses, hospitals and organizations. Good leadership won't suffice. We need great leadership. There is a difference.

- *Good* leaders get people to believe in them.
- **Great** leaders inspire people to believe in themselves.
- *Good* leaders say "Watch what I can do."
- **Great** leaders say "Let me show you what you can do."
- *Good* leaders catch fish for others so they can eat today.

- **Great** leaders teach people how to fish so they can eat for a lifetime.

Having worked with countless leaders over the years in businesses, schools and professional sports I've realized that great leadership is really a *transfer of belief*. Great leaders share their belief, vision, purpose and passion with others and in the process they inspire others to believe, act and impact. Great leaders are positively contagious and they instill confidence and belief in others.

Great sales managers inspire their sales people to believe in themselves and their product/service. Great school principals inspire their teachers to believe they can make a difference. Great teachers inspire and empower their students to believe in themselves. Great pastors inspire their congregations to serve and impact the community. Great sports coaches inspire their teams to believe they can win. And the people who have changed the world have been those who instilled in others the confidence to step up, serve, take initiative and create positive change. You don't need a title to be a leader. You just need to lead.

To lead others in a powerful way you must invite them on your bus, share your vision for the road ahead and then encourage, empower and inspire them to drive their own bus. In the process, instead of having just one bus that you drive, you create a fleet of buses and bus drivers, all moving in the same positive direction. When you create a fleet of buses and empower people to drive their own bus, you generate an amazing amount of power and momentum that becomes an unstoppable force. This is what great leadership is all about.

From the Inside Flap

### ***Why it matters who's stirring the pot***

Only a few months into her new job, Nancy wondered whether or not she should have said yes to the CEO position at Soup, Inc. Sales were declining, bankruptcy and takeover rumors were swirling, and employee morale had never been lower. The company had lost both flavor and heat; and nobody likes lukewarm soup. How was Nancy going to turn it around?

Sometimes the answer you need is right in front of you. On a lunch break, Nancy steps into Grandma's Soup House, a little place she hadn't noticed before, and happens upon an unexpected source of inspiration. New from the bestselling author of *The Energy Bus* and *Training Camp*, *Soup* tells the "stirring" story of how Nancy discovers the key ingredients to revitalizing her company, her team, and herself.

A recipe for success for anyone in any position, *Soup* delivers the powerful message that the quality of your career, business, and team is determined by the quality of your relationships.

People are hungry for positive change and a fresh sense of purpose and passion. If you are ready to stir the pot and lead by example, *Soup* is a fun and engaging story that supplies you with the tools you need to build a winning team—at work, school, or home.

From the Back Cover

### ***Praise for SOUP***

"So often we only concern ourselves with wins and losses. We overlook what is at the core of success, and that is the 'culture' of the team that is created by the leader or leadership group. If you create a culture where all members of the team can thrive and do their jobs effectively, then the score will take care of itself. Jon gives you the recipe of how to create a culture of greatness for your team, organization, or family."

—**Mike Smith, Head Coach, The Atlanta Falcons**

"In a world where leaders are pulled in a million different directions, *Soup* reminds us that we must make time to cultivate engaged relationships in order to build a winning organization and team."

—**Margaret Kelly, Chief Executive Officer, RE/MAX International Inc.**

"Told in an entertaining parable form, *Soup* will help you understand how to nurture the greatness in others so that you can become great as a team."

—**Mark Batterson, Lead Pastor of National Community Church and author of *Primal***

"*Soup* provides the key ingredients to establishing culture and is another example of how Gordon's writing transcends common thought."

—**Sam Presti, Executive Vice President and General Manager, the NBA's Oklahoma City Thunder**

"There's a common problem in business today. It's a people problem . . . but maybe not in the way you would think. We spend so much time focusing on the bottom line that many fail to focus on the people who make the bottom line what it is. People matter and how we lead them matters. This is why I recommend Jon Gordon's new book. It provides the recipe for mobilizing and engaging a team."

—**Chris Brogan, *New York Time* bestselling author of *Trust Agents* and *Social Media 101***

## **Users Review**

### **From reader reviews:**

#### **Levi Ryan:**

Do you have favorite book? In case you have, what is your favorite's book? Reserve is very important thing for us to learn everything in the world. Each reserve has different aim or goal; it means that e-book has different type. Some people really feel enjoy to spend their time for you to read a book. They are really reading whatever they have because their hobby will be reading a book. Think about the person who don't like looking at a book? Sometime, particular person feel need book once they found difficult problem or maybe exercise. Well, probably you should have this *Soup: A Recipe to Create a Culture of Greatness*.

#### **Steven Allen:**

What do you consider book? It is just for students as they are still students or the idea for all people in the world, the particular best subject for that? Just simply you can be answered for that concern above. Every person has various personality and hobby for every single other. Don't to be forced someone or something that they don't desire do that. You must know how great in addition to important the book *Soup: A Recipe to Create a Culture of Greatness*. All type of book is it possible to see on many options. You can look for the internet solutions or other social media.

#### **Pearl Minjares:**

Do you one among people who can't read satisfying if the sentence chained inside straightway, hold on guys this particular aren't like that. This *Soup: A Recipe to Create a Culture of Greatness* book is readable by simply you who hate the straight word style. You will find the data here are arrange for enjoyable studying

experience without leaving also decrease the knowledge that want to supply to you. The writer involving Soup: A Recipe to Create a Culture of Greatness content conveys objective easily to understand by most people. The printed and e-book are not different in the content material but it just different such as it. So , do you still thinking Soup: A Recipe to Create a Culture of Greatness is not loveable to be your top checklist reading book?

**Anthony Balentine:**

Your reading 6th sense will not betray you actually, why because this Soup: A Recipe to Create a Culture of Greatness guide written by well-known writer we are excited for well how to make book which can be understand by anyone who read the book. Written with good manner for you, leaking every ideas and creating skill only for eliminate your own hunger then you still doubt Soup: A Recipe to Create a Culture of Greatness as good book not only by the cover but also with the content. This is one e-book that can break don't determine book by its protect, so do you still needing another sixth sense to pick this kind of!? Oh come on your studying sixth sense already alerted you so why you have to listening to a different sixth sense.

**Download and Read Online Soup: A Recipe to Create a Culture of Greatness By Jon Gordon #HBQW9UP23E1**

## **Read Soup: A Recipe to Create a Culture of Greatness By Jon Gordon for online ebook**

Soup: A Recipe to Create a Culture of Greatness By Jon Gordon Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Soup: A Recipe to Create a Culture of Greatness By Jon Gordon books to read online.

## **Online Soup: A Recipe to Create a Culture of Greatness By Jon Gordon ebook PDF download**

**Soup: A Recipe to Create a Culture of Greatness By Jon Gordon Doc**

**Soup: A Recipe to Create a Culture of Greatness By Jon Gordon Mobipocket**

**Soup: A Recipe to Create a Culture of Greatness By Jon Gordon EPub**

**HBQW9UP23E1: Soup: A Recipe to Create a Culture of Greatness By Jon Gordon**