



The Oxford Handbook of Innovation Management (Oxford Handbooks)

By Mark Dodgson, David M. Gann, Nelson Phillips

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The Oxford Handbook of Innovation Management offers a comprehensive and timely analysis of the nature and importance of innovation and the strategies and practices that can be used to improve organizational benefits from innovation. Innovation is centrally important for business and national competitiveness, and for the quality and standard of living around the world, but it does not happen by itself. For innovation to succeed, it needs to be properly managed. With contributions from 49 world-leading scholars, the *Handbook* explores the many sources of innovation, the broader social, economic, and technological contexts that encourage and constrain it, and the cutting-edge strategies and practices of innovation management.

The book addresses the traditional concerns of innovation management--such as managing R&D, intellectual property, and creativity, and the contributions of science and marketing--but substantially extends traditional areas of interest. In this new volume, chapters examine emerging topics including design, social networks, open and social innovation, and innovation in business models, ecosystems, services, and platforms. The book explores the importance of innovation management for environmental sustainability, and its evolving nature and practice in Asia.

Written in an accessible style, and with carefully selected bibliographies and a comprehensive index, the *Handbook* offers a uniquely authoritative and wide-ranging source of knowledge about innovation management. Each chapter identifies key issues and reviews the most important research findings. Future research questions are identified. The *Handbook* will be invaluable for students and faculty studying, researching, and teaching innovation, and for managers seeking to improve innovation outcomes in their organizations.

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The Oxford Handbook of Innovation Management (Oxford Handbooks) By Mark Dodgson, David M. Gann, Nelson Phillips Bibliography

- Sales Rank: #1313087 in Books
- Published on: 2015-06-30
- Released on: 2015-06-30
- Original language: English
- Number of items: 1
- Dimensions: 6.70" h x 1.70" w x 9.60" l, .0 pounds
- Binding: Paperback
- 720 pages

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Editorial Review

Review

This is an excellent overview of innovation studies. a rich collection addressing a number of dimensions of the innovation process which can help students acquire a solid grasp of the complexity of the practice of innovation and its management. Dimitris Boucas, London School Of Economics An excellent book ... that will have an influence on this area for the next decade. Sandro Mendonca, Up Magazine

About the Author

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