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By David Marshall, Wayne William McManus, Daniel Viele, Wayne McManus


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"Accounting: What the Numbers Mean, 6e", by Marshall/McManus/Viele is written to meet the needs of those students who will not be accountants, but who do need to understand accounting, the language of business, in order to effectively participate in activities such as planning, control, and decision-making. Marshall takes readers through the basics: what accounting information is, what it means, and how it is used. In using this text, students examine financial statements and discover what they do and do not communicate. This enables them to gain the crucial decision-making and problem-solving skills they need in order to succeed in a professional environment.

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