



How to Get Into the Top MBA Programs

By Richard Montauk J.D.

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Here is the only complete guide to business school admissions, and the only one to focus on the truly top schools in the United States and Europe. Over 90% of successful Harvard Business School applicants used the first edition of this book.

This comprehensive manual analyzes each step of the business school application process. Its special features include:

- In-depth strategic analysis of each step of the application process, from building credentials to writing essays and preparing for interviews.
- Detailed advice and information -- directly quoting the admissions directors at the world's top business schools -- to help readers develop a personal marketing strategy.
- An in-depth look at the way in which admissions committees at top schools assess each credential -- work experience, grades, GMAT score, extracurricular and community activities -- and how each can be presented to maximum results.
- 140 actual examples of essays from 30 successful applicants, plus commentary on what was done right and wrong.

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Editorial Review

From Library Journal

MBAs get respect. The prestige and value of the degree have grown to the point where now the quality of the degree is determinative, says the author. Graduates from top schools can earn as much as 50 to 100 percent more than those who graduate from lower-ranked schools. Montauk, president and founder of Education USA, which assists business school applicants, has thoroughly researched MBA programs for this work. Each chapter explores a step in the process, from the decision to apply to surviving once accepted. The chapters on selecting the right program, marketing yourself, and writing essays provide exceptionally valuable information and tips. For any library that serves undergraduate business school candidates, this is essential; recommended for other larger collections.

Joshua Cohen, Mid-Hudson Lib. System, Poughkeepsie,

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About the Author

Richard Montauk is the author of **How to Get into the Top Law Schools** and **How to Get into the Top Colleges**, as well as the founder and president of Degree of Difference, a firm that has helped thousands of applicants get into the world's top law and business schools. He received a B.A. from Brown University, an M.S. in Finance, and a J.D. from Stanford University. He formerly worked as a corporate lawyer and a corporate strategy consultant. He divides his time between London, Philadelphia, and San Francisco.

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