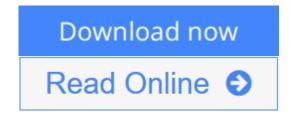


The Layout Book (Required Reading Range)

By Gavin Ambrose, Paul Harris



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Most books just tell how to do layout. *The Layout Book* explains the hows, whys, and why nots of layout. A historical overview of layout, from the early scribes to today, is followed by a systematic look at key theoretical principles and practical applications. A selection of great layout designs and more than 300 illustrations in full color and black-and-white provides ideas and insight. Invaluable for design students, helpful to working designers looking for a better understanding of layout design, *The Layout Book* is unique and uniquely inspiring.





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Editorial Review

About the Author

Gavin Ambrose is a graphic designer. He is the co-author, with Paul Harris, of the books in the Basics Design series, including *Image, Colour*, and *Format*, and the author of several other books. He lives in Kent, England.

Paul Harris studied at the London College of Communication and has gone on to become a freelance writer and editor. His work has appeared extensively in magazines and journals on both sides of the Atlantic, including style bible *Dazed & Confused*.

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