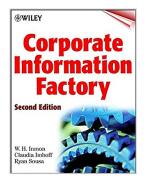
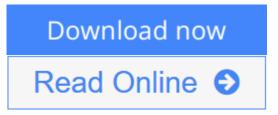
Corporate Information Factory



By W. H. Inmon, Claudia Imhoff, Ryan Sousa



Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa

The "father of data warehousing" incorporates the latest technologies into his blueprint for integrated decision support systems

Today's corporate IT and data warehouse managers are required to make a small army of technologies work together to ensure fast and accurate information for business managers. Bill Inmon created the *Corporate Information Factory* to solve the needs of these managers. Since the First Edition, the design of the factory has grown and changed dramatically. This Second Edition, revised and expanded by 40% with five new chapters, incorporates these changes. This stepby-step guide will enable readers to connect their legacy systems with the data warehouse and deal with a host of new and changing technologies, including Web access mechanisms, e-commerce systems, ERP (Enterprise Resource Planning) systems. The book also looks closely at exploration and data mining servers for analyzing customer behavior and departmental data marts for finance, sales, and marketing.

<u>Download</u> Corporate Information Factory ...pdf

E <u>Read Online Corporate Information Factory ...pdf</u>

Corporate Information Factory

By W. H. Inmon, Claudia Imhoff, Ryan Sousa

Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa

The "father of data warehousing" incorporates the latest technologies into his blueprint for integrated decision support systems

Today's corporate IT and data warehouse managers are required to make a small army of technologies work together to ensure fast and accurate information for business managers. Bill Inmon created the *Corporate Information Factory* to solve the needs of these managers. Since the First Edition, the design of the factory has grown and changed dramatically. This Second Edition, revised and expanded by 40% with five new chapters, incorporates these changes. This step-by-step guide will enable readers to connect their legacy systems with the data warehouse and deal with a host of new and changing technologies, including Web access mechanisms, e-commerce systems, ERP (Enterprise Resource Planning) systems. The book also looks closely at exploration and data mining servers for analyzing customer behavior and departmental data marts for finance, sales, and marketing.

Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa Bibliography

- Sales Rank: #1074947 in Books
- Published on: 2001-01-01
- Original language: English
- Number of items: 1
- Dimensions: 9.60" h x 1.09" w x 7.52" l, 1.52 pounds
- Binding: Paperback
- 400 pages

Download Corporate Information Factory ...pdf

Read Online Corporate Information Factory ...pdf

Download and Read Free Online Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa

Editorial Review

From the Back Cover

The father of the data warehouse incorporates the latest technologies into his blueprint for integrated decision support systems

Having invented the corporate information factory (CIF) to help IT and database managers cut through the jungle of information technologies out there, bestselling author Bill Inmon again teams up with experts Claudia Imhoff and Ryan Sousa to show you how to integrate all key components of the modern information system architecture in a way that meets your evolving business needs.

You'll get clear explanations on how to integrate the enterprise data warehouse with a host of new technologies and solutions that have emerged since this groundbreaking work was first published in 1998. You'll also discover how to leverage these technologies to ensure broad access to information for end users, while reducing costs and improving scalability across the enterprise. Ultimately, you'll learn to design, build, and implement a company-wide information ecosystem that:

- * Integrates with legacy systems and the Web
- * Leverages third-party ERP, CRM, and eBusiness applications
- * Exploits the latest in data exploration and mining technologies
- * Takes advantage of low-cost alternative storage
- * Scales across the enterprise through the use of data marts and operational data stores
- * Accommodates the use of multiple data warehouses
- * Can start small and grow incrementally

About the Author

W. H. INMON, the acknowledged "father of data warehousing," is a partner in www.billinmon.com, a Web site for the corporate information factory and modern systems architecture. He has written over 40 books on databases, database management, and data warehouse technology, including the recently published Exploration Warehousing (Wiley). Inmon is also a frequent speaker at leading industry conferences and contributes to DM Review.

CLAUDIA IMHOFF, PhD, is a Senior Vice President of Braun Consulting and a popular speaker for national and international events on the corporate information factory. Dr. Imhoff has coauthored three books dealing with different aspects of the corporate information factory, including Building the Customer-Centric Enterprise (Wiley), and is a columnist for business and technology magazines.

RYAN SOUSA has extensive experience implementing large customer relationship management solutions using the corporate information factory. He is coauthor of Data Warehouse Performance (Wiley) and can be contacted at rwsousa@earthlink.net.

Users Review

From reader reviews:

Albert Gilchrist:

Information is provisions for people to get better life, information presently can get by anyone on everywhere. The information can be a information or any news even restricted. What people must be

consider while those information which is from the former life are challenging be find than now is taking seriously which one works to believe or which one the particular resource are convinced. If you receive the unstable resource then you buy it as your main information you will have huge disadvantage for you. All those possibilities will not happen within you if you take Corporate Information Factory as the daily resource information.

Rosario Jones:

Precisely why? Because this Corporate Information Factory is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will zap you with the secret the item inside. Reading this book close to it was fantastic author who else write the book in such awesome way makes the content inside easier to understand, entertaining way but still convey the meaning totally. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This excellent book will give you a lot of rewards than the other book have such as help improving your skill and your critical thinking means. So , still want to postpone having that book? If I were you I will go to the reserve store hurriedly.

Anna Humphrey:

Do you like reading a guide? Confuse to looking for your favorite book? Or your book seemed to be rare? Why so many concern for the book? But almost any people feel that they enjoy with regard to reading. Some people likes reading, not only science book and also novel and Corporate Information Factory or perhaps others sources were given expertise for you. After you know how the truly amazing a book, you feel wish to read more and more. Science reserve was created for teacher or even students especially. Those books are helping them to put their knowledge. In other case, beside science publication, any other book likes Corporate Information Factory to make your spare time much more colorful. Many types of book like this one.

Corinne Schlegel:

What is your hobby? Have you heard which question when you got college students? We believe that that problem was given by teacher for their students. Many kinds of hobby, Everyone has different hobby. Therefore you know that little person like reading or as studying become their hobby. You need to understand that reading is very important in addition to book as to be the point. Book is important thing to include you knowledge, except your personal teacher or lecturer. You will find good news or update in relation to something by book. Amount types of books that can you choose to use be your object. One of them is niagra Corporate Information Factory.

Download and Read Online Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa #RCDHEJ9BPVS

Read Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa for online ebook

Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa books to read online.

Online Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa ebook PDF download

Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa Doc

Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa Mobipocket

Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa EPub

RCDHEJ9BPVS: Corporate Information Factory By W. H. Inmon, Claudia Imhoff, Ryan Sousa