



# Cracking Creativity: The Secrets of Creative Genius

By Michael Michalko

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The follow-up to the bestselling THINKERTOYS, this book by internationally renowned business creativity expert Michael Michalko shows how creative people think—and how to put their secrets to work for you. Through research and analysis of hundreds of history's greatest thinkers—from Leonardo da Vinci to Pablo Picasso—Michalko teaches you how to bring their techniques into the modern home and workplace to approach problems in creative, new ways.

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