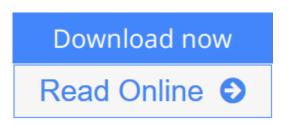


# Microsoft SQL Server 2012 Reporting Services 4/E

By Brian Larson



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### The Definitive Guide to Microsoft SQL Server 2012 Reporting Services

Create, deploy, and manage business intelligence reports using the expert tips and best practices in this hands-on resource. Written by a member of the original Reporting Services development team, *Microsoft SQL Server 2012 Reporting Services, Fourth Edition* covers the complete process of building and distributing reports and explains how to maximize all of the powerful, integrated SSRS capabilities, including the new and enhanced features. A detailed case study and sample reports are included in this practical reference.

- Plan for, install, configure, and customize SQL Server 2012 Reporting Services
- Retrieve data with SELECT queries
- Generate reports from the Report Wizard and from scratch
- Enhance your reports with charts, images, gauges, and maps
- Add value to reports through summarizing, totaling, and interactivity
- Build reusable report templates
- Embed Visual Basic, .NET functions and subreports into your reports
- Enable end-user access to reports via the Report Server and its Report Manager web interface
- Integrate SSRS reports with your own websites and custom applications
- Follow along with sample reports from the book's case study

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