



Speech communication made simple: A multicultural perspective

By Paulette Dale

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Key Benefit: Speech Communication Made Simple is the second edition of this best-selling title for ESL students. It is designed to give students all the skills, practice, and confidence they need to write a speech and then give a great delivery. Speech Communication Made Simple is a 'must-have' for all ESL students who need effective communication, organizational and presentation skills. **Key Topics:** This new edition covers everything students need to know at a level they can understand. Students learn about communication styles, body language, and gestures. They learn how to write a speech, outline and organize their thoughts. Speech Communication Made Simple also includes sample speeches and classroom activities. **Market:** advanced ESL students in Speech Communication courses and/or ESL students who need to give speeches in their line of studies or chosen career.

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Speech communication made simple: A multicultural perspective By Paulette Dale Bibliography

- Published on: 1990
- Binding: Unknown Binding
- 340 pages

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Editorial Review

From the Back Cover

Here's a step-by-step introduction to verbal communication, designed to increase a student's skill and self-confidence when giving a presentation.

This new edition:

- Outlines the speech-writing process from brainstorming through actual delivery.
- Covers various types of presentations, from impromptu and informative to persuasive.
- Provides suggestions for effective listening.
- Includes new chapters on body language and gestures; participation in group discussions; communication styles; and cross-cultural communication.
- Provides additional classroom activities, homework assignments, and review tests.
- Offers tips for outlining and organizing ideas.
- Includes a wealth of examples, sample speeches, and activities.

About the Author

Dr. Paulette Dale and James Wolf have been professors of speech communication/ESL at Miami Dade Community College for over 50 collective years. A Fulbright Scholar in International Education, Dr. Dale has co-authored 6 other books on pronunciation and speech communication. Founder of the Cognitive Intelligence Association, Mr. Wolf is coordinator of the college's speech lab and a speech communication consultant

Users Review

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Ruth Mahan:

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Ann Walsh:

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