



The Savvy Music Teacher: Blueprint for Maximizing Income & Impact

By David Cutler

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Is it possible to have a music teaching career that is meaningful, artistically fulfilling, and financially self-supporting? *The Savvy Music Teacher* unveils a clear, realistic, dollar-for-dollar blueprint for earning a steady income as a music teacher, increasing impact and income simultaneously. This comprehensive resource reveals an entrepreneurial process with lessons that cannot be found anywhere else. Armed with Cutler's expert guidance, readers will learn to develop:

- A thriving studio with a transformative curriculum
- Multiple income/impact streams
- Innovation strategies for every aspect of business and art
- Powerhouse marketing
- Time management skills
- Financial literacy and independence
- An inspired career outlook

A must-read for music students, aspiring studio owners, early career instructors, and established gurus, *The Savvy Music Teacher* is packed with actionable advice written in accessible language. Real-life experiences from successful teacher-entrepreneurs are featured throughout.

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The Savvy Music Teacher: Blueprint for Maximizing Income & Impact By David Cutler Bibliography

- Rank: #177643 in Books
- Brand: David Cutler
- Published on: 2015-09-15
- Released on: 2015-09-15
- Original language: English
- Number of items: 1
- Dimensions: 6.10" h x 1.40" w x 9.10" l, .0 pounds
- Binding: Paperback
- 416 pages

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Editorial Review

Review

"Terrific resource: a gold mine of practical tips, insights, and checklists, with a wealth of real-world examples and advice you won't find elsewhere—an invaluable treasure for any independent music teacher!" --Angela Myles Beeching, author of *Beyond Talent: Creating a Successful Career in Music*

"This unprecedented page-turner is THE BIBLE for any present or future savvy music teacher. David Cutler's gripping and empowering approach will keep you glued to the end." --Leila Viss, pianist and studio teacher, leilaviss.com

"Practical, inspirational, and incredibly thorough, *The Savvy Music Teacher* is a book that no independent music teacher should be without! --Brandon Pearce, Founder, Music Teacher's Helper musicteachershelper.com

"Thank you to David Cutler for creating the "Ben Franklin's Almanac" for independent music teachers, with an engaging combination of practical information and street-smart advice." --Sam Pilafian, tubist, author, *The Breathing Gym*

"David Cutler hits another musical home run with *The Savvy Music Teacher*! Presented with infectious prose that illuminates and inspires in equal parts, SMT hits literally every mark for both aspiring and veteran pedagogues. The blueprints, disseminations of complex "real life" data made charmingly accessible, interviews with countless successful educators, and the author's own rich experience as a world-class performer, teacher, and entrepreneur should be required reading for every musician." --John W. Parks IV, percussionist, Associate Professor of Percussion, The Florida State University

"How refreshing to read a book that demonstrates how financial success and passionate dedication to a student's success are not mutually exclusive, but are in fact inexorably intertwined! David Cutler's *The Savvy Music Teacher* discusses ways educators can stay true to their core values and, at the same time, build a viable, sustainable business." --Nina Perlove, flutist, The Internet Flutist, realfluteproject.com

"As a brand new "SMT," *The Savvy Music Teacher* helped me pave the way to a solid start-up studio. With countless blueprints, artistic initiatives, and financial models, this book has become one of my most valuable resources." --Estela Aragon, trumpeter, Trumpeter and founder, MusicFit Academy, musicfitacademy.com

"This book is an enormous resource for teachers and administrators. Emboldened by the information within, teachers may ascend to "Savvy" early in their careers rather than climbing a slow learning curve over the course of time. If teachers want to be respected as professionals they must continue to grow and to present themselves professionally." --Ronda Cole, violinist, Suzuki Association of the Americas, Teacher Trainer

"If success leaves clues, then David Cutler leaves footprints for readers to follow in pursuit of their own goals and dreams. Any musician committed to using the tools provided in *The Savvy Music Teacher* is sure to make a successful living teaching music." --Mike McAdam, guitarist, School Director, North Main Music, author, *The Private Guitar Studio Handbook*, northmainmusic.com

"David Cutler provides answers and solutions sorely needed by teachers, while encouraging us to value ourselves and the work we do. Are you worth it or not? Take the first step by saying "yes" and read this book!" --Christian Howes, jazz violinist, performer/educator/producer, christianhowes.com

"[A] must read for musicians seeking advice on financial planning...Cutler offers practical and realistic advice about making a living in the field. Above and beyond that, he offers valuable examples of how others have done it...Cutler's books provide outstanding advice and insight into having a savvy business sense while maintaining one's integrity as a performing and teaching musician."--*The Flutist Quarterly*

About the Author

David Cutler balances a varied profile as a jazz and classical composer, pianist, educator, arranger, author, and sought-after speaker. His first book, *The Savvy Musician*, has influenced a whole generation of musicians from across the globe. Cutler serves as the University of South Carolina's Director of Music Entrepreneurship.

Users Review

From reader reviews:

Gerardo Whittaker:

Now a day people that Living in the era just where everything reachable by talk with the internet and the resources in it can be true or not involve people to be aware of each info they get. How individuals to be smart in acquiring any information nowadays? Of course the answer is reading a book. Looking at a book can help people out of this uncertainty Information mainly this *The Savvy Music Teacher: Blueprint for Maximizing Income & Impact* book since this book offers you rich details and knowledge. Of course the information in this book hundred pct guarantees there is no doubt in it everybody knows.

Joan Burton:

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Mildred Perkins:

Typically the book *The Savvy Music Teacher: Blueprint for Maximizing Income & Impact* has a lot of knowledge on it. So when you read this book you can get a lot of profit. The book was authored by the very famous author. This articles author makes some research before write this book. This specific book very easy to read you will get the point easily after reading this article book.

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